

**2010-2015 Strategic Planning SWOT Analysis Committee  
Agenda  
Tuesday, August 11, 2009  
ABC Room, TBR System Office  
1:00 pm CDT**

1. Welcome and Overview of Meeting – Dr. Paula Myrick Short
  - Purpose
  - Timeline
2. Review of July 21 meeting and minutes – Dr. Paula Myrick Short
3. State Level Planning Process and Relationship to TBR Planning – Dr. Russ Deaton, THEC
  - Making Opportunities Affordable Policy Audit
  - Higher Education Plan
4. Overview of SWOT Website – Dr. George Malo
  - TBR Initiatives
  - Current Data
5. Overview of SWOT Analysis Process – Dr. Paula Myrick Short
6. Organization of Working Groups – Dr. Paula Myrick Short
  - Selection of Group Chairs
  - Separate Group Meetings
7. Next Steps