

**2010-2015 Strategic Planning SWOT Analysis Committee  
Conference Call Agenda  
Tuesday, July 21, 2009  
10:00 CDT**

1. Welcome and Introductions
2. SWOT Analysis and Role of the SWOT Analysis Committee
3. 2010-2015 Strategic Planning Timeline
4. Sources of Information
  - Institutional 2005-2010 Planning Website: <http://planning.tbr.edu>
  - SWOT Website: <http://sp.tbr.edu>
  - Other Sources
5. Discussion of Data Needs
6. Next Steps

