

**Tennessee Board of Regents
Office of Academic Affairs**

**2010-2015 Strategic Planning SWOT Analysis Committee
Conference Call Agenda**

Tuesday, September 15, 2009 - 11:00 AM CDT/ 12:00 PM EDT

1-866-287-9556 code 5566

1. Welcome and Confirmation of Meeting Participants
 - Review of Minutes have from conference call of September 4, 2009
 - Purposes of this meeting:
 - Discuss titles of each Focal Area and recommend changes if needed
 - Discuss themes and recommend changes to theme description, additional themes, merging of themes, etc.
 - Suggest additional SWOT's for each theme
2. Review of **Enrollment/Persistence**
 - Discuss title "Enrollment/Persistence" and recommend changes if needed
 - Discuss themes and recommend changes to theme description, additional themes, merging of themes, etc.
 - Suggest additional SWOT's for Enrollment/Persistence
3. Review of **Institution Quality**
 - Discuss title "Institution Quality" and recommend changes if needed
 - Discuss themes and recommend changes to theme description, additional themes, merging of themes, etc.
 - Suggest additional SWOT's for Institution Quality
4. Review of **Affordability**
 - Discuss titles "Affordability" and recommend changes if needed
 - Discuss themes and recommend changes to theme description, additional themes, merging of themes, etc.
 - Suggest additional SWOT's for Affordability
5. Review of **External Influences**
 - Discuss titles of "External Influences" and recommend changes if needed
 - Discuss themes and recommend changes to theme description, additional themes, merging of themes, etc.
 - Suggest additional SWOT's for External Influences
6. Review upcoming schedule (see below)

Friday, September 18	All additional suggestions and comments on the draft report due to randy.schulte@tbr.edu	SWOT Committee
Tuesday, September 22	a) Complete revised draft of report b) Send to Committee members for review and comment	TBR Staff
Tuesday, September 29 (time of call TBA)	<i>Conference Call</i> – final review of the report	SWOT Committee

7. Establish time for Conference Call on Tuesday, September 29, 2009