

Tennessee Board of Regents
Office of Academic Affairs

2010-2015 Strategic Planning SWOT Analysis Committee
Conference Call Agenda

Friday, September 4, 2009
9:00 AM CDT/ 10:00 AM EDT
1-866-287-9556 code 4477

1. Welcome and Overview of Meeting
 - Announcement that Minutes have been sent
 - Review of Calendar of Activities
2. Review of **Strengths** across all four Focal Areas*
 - Suggest addition of any missing key points
 - Recommendations of priority Strengths
3. Review of **Weaknesses** across all four Focal Areas
 - Suggest addition of any missing key points
 - Recommendations of priority Weaknesses
4. Review of **Opportunities** across all four Focal Areas
 - Suggest addition of any missing key points
 - Recommendations of priority Opportunities
5. Review of **Threats** across all four Focal Areas
 - Suggest addition of any missing key points
 - Recommendations of priority Threats
6. Discussion of **themes** for each separate Focal Group area

Next Steps – Summary report to be sent for review on Thursday, September 10, 2009

***Focal Areas:**

- Enrollment/Persistence
- Institutional Quality
- Affordability
- External Influences